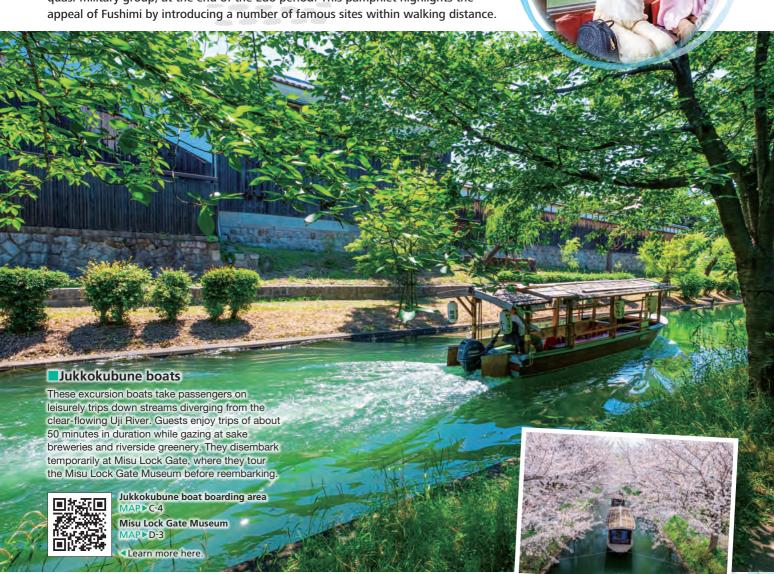


Enjoying Fushimi

Fushimi, the gateway to the south of Kyoto and one of Japan's premier sake-producing towns, is home to beautiful natural scenery along the Katsura, Kamo, and Uji Rivers. It's also famous for the role it has played in history, for example by serving as the setting for events involving Sakamoto Ryoma and the Shinsengumi, a guasi-military group, at the end of the Edo period. This pamphlet highlights the appeal of Fushimi by introducing a number of famous sites within walking distance.



Exploring the city's famous spri

The area is blessed with high-quality groundwater-so much so that the name Fushimi used to be written using the character for water. That water has been offered to the gods since ancient times as an expression of gratitude and used in sake brewing and cooking. The community is still dotted with wells from which groundwater can be drawn today, and you can sample water from some of them while strolling through town.

Gokonomiya-jinja Shrine

MAP▶B-4

Gokonomiya-jinja Shrine, whose name reflects a legend about fragrant water springing forth on the shrine's grounds, is home to Gokosui Spring, which was chosen by the Ministry of the Environment as one of Japan's 100 most famous springs. Locals still consider it a holy spring and take water from it home or to cure illness, use in the



Choken-ji Temple

MAP ► C-3

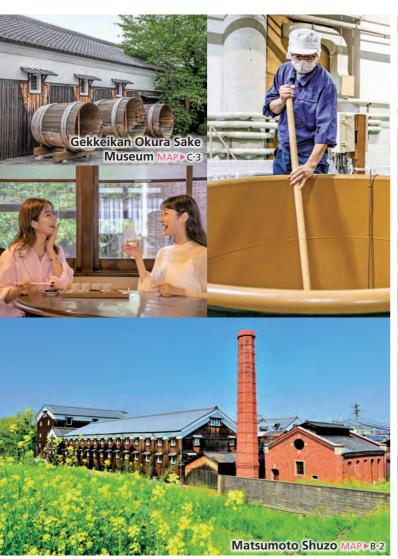
The only temple in Kyoto whose principal image depicts the god Benzaiten, Choken-ji Temple is popularly known as "the Benzaiten of Shima" (in reference to the city's Chushojima district). On the temple's grounds is a spring known as Akasui whose water is used to make offerings to

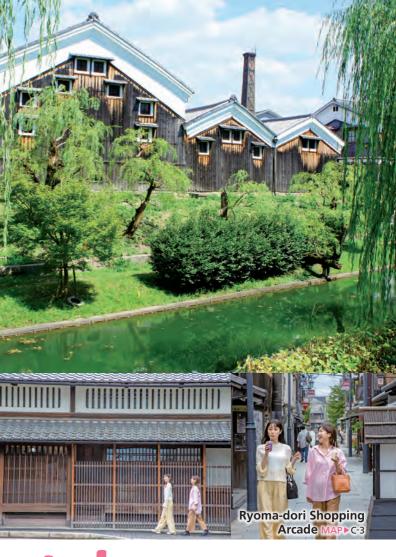
Benzaiten and to water the garden's plants and trees.

Exploring Sake breweries

Blessed with water that's ideal for making sake, Fushimi has been a center of sake brewing since ancient times. The town is home to some 20 traditional breweries that rank among the most prominent in Japan, and collectively they produce a diverse range of products that are loved by people around the world. Visitors to these breweries can enjoy tours and purchase limited-run sakes.







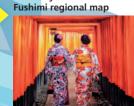
Stroll through retro-style townscapes

During the Azuchi-Momoyama period, Toyotomi Hideyoshi built Fushimi Castle, and the community prospered as a castle town. During the Edo period, Fushimi flourished as a gateway for shipping on the Yodo River, which connects Kyoto and Osaka, and then during the Bakumatsu period, it served as the setting for events that set the stage for the dawning of modern Japan. Consider taking a stroll through townscapes that evoke the ambiance of history and shopping arcades rich with local character.



This popular spot is famous for its Senbon Torii gates. Fushimi Inari Taisha Shrine Kyoto Station and

START!



Sample water from the same groundwate vein that's used to make sake in Fushimi

Gokonomiya-jinja Shrine (Gokosui Spring) MAP▶R-4



See page 2 for more information.

7 min. Taste a variety of foods while encountering local life

Fushimi Otesuji **Shopping Arcade** MAP R-4



Don't worry if it rains--this shopping district is covered by a roof. You'll enjoy gourmet dining and shopping.

4 min. Learn about sake brewing and purchase gifts or souvenirs

Gekkeikan Okura **Sake Museum**

MAP▶C-3



See page 4 for more information.

Sense the area's history at sites that tell the tale of the Bakumatsu period

Teradaya



It was here that Sakamoto Ryoma, the hero of the Bakumatsu period, was attacked. The building's columns still bear marks where they were slashed with swords.

Experience Japanese sake as you only can in an area famous for its breweries apanese sake

In addition to offering tours and tastings, some of the breweries of Fushimi, an area rich in natural beauty and Kyoto culture, have stores where you can purchase premium sakes. Be sure to experience each brewery's unique philosophy and flavor.

Gekkeikan



Explore the Gekkeikan Okura Sake Museum, where the history of sake brewing comes to life within a renovated sake brewery dating back to 1909. Immerse yourself in the past as you delve into exhibits showcasing Gekkeikan's journey since its founding in 1637, including displays of traditional sake-brewing techniques. After the tour, enjoy selecting and sampling three out of our ten brewed sake varieties. There's also a premium tour of areas that aren't open to the general public (fee applies; reservation required).

Brewery tour data

Gekkeikan Okura Sake Museum

Address: 247 Minamihamacho, Eushimi-ku, Hours: 9:30 am to 4:30 nm Closed: August 13 to 16. December 28 to January 4 MAP C-3 Time: About 40 to 60 min. Cost: Ages 20 and up, ¥600; ages 13 to 19, ¥100; ages 12 and under, free *Guests age 13 and older receive a souvenir gift. *Guests age 20 and older can taste three types of sake. Reservations: Not required







Sake shop

Kyoto Kitchen: Tsuki no Kurabito

This izakaya (Japanese-style pub) and restaurant featuring Japanese sake occupies a renovated sake brewery. Enjoy seasonal Japanese sakes from Gekkeikan and exquisite Japanese cuisine.

Address: 185-1 Kamiaburakakecho, Fushimi-ku Hours: 11:00 am to 3:00 pm (Monday through Friday: 5:00 pm to 10:00 pm; Saturdays, Sundays, and public holidays: 4:00 pm to 10:00 pm) Closed: New year's holiday MAP ► C-3

Fujioka Shuzo

sakes. From June through September, the brewery offers tours

This sake brewery produces a

of the facility that produces its

(Tours aren't available while the

holiday.) After listening to a

selection of exclusively handmade

Sookuu brand offerings (see page 7)

brewery is closed over the summer

30-minute talk about the brewery's

you can tour the brewery and taste

some of its products. (Housemade

history and sake-making philosophy,



Kizakura



At Fushimigura, you can tour a facility that brews both craft beer and Kizakura sake, which are familiar to many visitors as a result of Showa-era commercials featuring a imp-like water-dwelling creature called a kappa. The five-story building, which opened in August 2016, includes an exhibit area, theater, restaurant, and shop. Tours include exhibits introducing the sake-brewing process and craft beer can-filling area.



Brewery tour data

Fushimigura

Address: 53 Yokooji, Shimomisukajiwaracho, Fushimi-ku Hours: 10:00 am to 4:00 pm Closed: Saturdays, Sundays, public holidays, Obon and New Year's

Time: About 30 min. Cost: Free Reservations: Required; by phone



Series Brewery tour data

Fujioka Shuzo





(Japanese)

Brewery shop

En Sake Bar

This Japanese sake bar is located in the same building as the brewery and shop. Enjoy famous Fujioka sakes and accompanying appetizers while watching the sake-making process.

Address: 672-1 Imamachi, Fushimi-ku Hours: 11:30 am to 6:00 pm Closed: Wednesdays MAP►B-4



Brewery shop

Kizakura Kappa Country Kizakura Sakaba

Enjoy freshly brewed Kizakura sakes and craft beers made with famous Fushimi spring water in a spacious setting.

Address: 228 Shioyamachi, Fushimi-ku Hours: 11:30 am to 2:30 pm, 5:00 pm to 9:30 pm (Saturdays, Sundays, and public holidays: 11:00 am to 2:30 pm, 5:00 pm to 9:30 pm) Closed: Tuesdays (open when Tuesday is a public holiday), December 31 and January 1 MAP ▶ C-3



Saito Shuzo



Experience the advanced brewing technology of Saito Shuzo, which is known for its Eikun brand. After viewing a video (DVD), you'll follow the brewing process through the facility, starting with the ricewashing stage. After the tour, you'll taste four of the brewery's products, including seasonal sakes and liqueurs. The on-site shop sells limited-edition sakes and other products



& Brewery tour data

Saito Shuzo

Address: 105 Yokooji-misuyamashiroyashikicho, Fushimi-ku MAP ► C-2 Time: About 1 hr. 30 min. Cost: ¥2,200 *Includes tasting of 4 products. Reservations: Required; by phone (available for parties of 10 to 30 guests)

Sake shop

Mizu no Miyabi Kyoto Fushimi

Enjoy French cuisine prepared with Kyoto vegetables and Japanese culinary skill in the 150-year-old former residence of the chairman of Saito Shuzo.

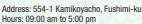
Address: 1-244 Kyomachi, Fushimi-ku Hours: 11:00 am to 2:00 pm (last order), 5:00 pm to 8:30 pm (last order) Closed: Wednesdays MAP C-4



Kinshi Masamune



This shop is located next to the brewery. There's the flagship "Kinshi Masamune" brand, which is brewed using water from Tokiwa well inside the brewery, as well as a selection of seasonal, limited-edition sakes. You'll also find craft beers, liqueurs, and various foods made using sake



Closed: Saturdays, Sundays, and public holidays (Obon and New Year's) MAP►A-4

Yamamoto Honke



Shinsei Brewery Shop is noteworthy for consistently offering some 50 types of sake, including limitededition and roast sakes that you won't find anywhere else. The shop also sells sweets made with sake and original products such as cosmetics. It's located next to Torisei Honten, a brewer-operated restaurant that serves chicken dishes.



Address: 186 Kamiaburakakecho, Fushimi-ku (Shinsei Brewery Shop) Hours: 11:00 am to 6:00 pm Closed: Mondays (open when Monday is a public holiday) MAP ▶ C-3

Brewery shop

Torisei Honten

This restaurant serves chicken dishes that pair well with sake. Eniov seasonal sakes as well as cocktails prepared with sake.

Address: 186 Kamiaburakakecho Fushimi-ku Hours: 11:00 am to 10:00 pm Closed: Mondays (open when Monday is a public holiday) MAP ► C-3



Matsuyama Sake 👗 🔍



At Matsuyama Sake, which launched Jikkoku as a new brand in March 2023, you can tour the sake brewing process in the breweries' Meiji-era building. Staff offer detailed explanations of the sake-brewing process using photographs and graphic panels while visitors view



Brewery tour data



Address: 472 Higashisakaimachi, Fushimi-ku MAP▶B-2 Time: 30 min. Cost: ¥3,000 Reservations: Required; by phone

Masuda Tokubee Shoten



Purchase some 15 types of sake at the shop run by Masuda Tokubee Shoten, which brews Tsuki no Katsura, a well-known brand. The shop also has an extensive selection of limited-edition sakes, including junmai nigori-style sake, which is the original sparkling nigori-style sake. A diverse range of seasonal sakes is also available.

Address: 135 Shimotoba-osadacho, Fushimi-ku Hours: 09:00 am to 5:00 pm Closed: Saturdays, Sundays, and public holidays MAP▶A-1



Shoutoku Shuzo



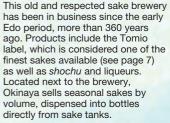
The shop in the breweries' administrative building sells sakes from the Karaku and Enju brands, which draw on all of the company's brewing skill, as well as junmaishustyle sake-based liqueurs and limitededition sakes. There's also ice cream made with Shoutoku sake lees.

Address: 16 Butaicho, Fushimi-ku Hours: 08:30 am to 4:30 pm

Closed: Saturdays, Sundays, and public holidays (open Saturday from November through February) MAP►A-3

Kitagawahonke







Address: 370-6 Murakamicho, Fushimi-ku (Okinaya) MAP ▶ B-3

Brewery shop

Okinaya



Address: 370-6 Murakamicho, Fushimi-ku Hours: 10:00 am to 7:00 pm Closed: Tuesdays MAP ▶ B-3



SIIII

Enjoy Each Brewery's Unique Flavor at These Shops

Taste sakes from 18 **Fushimi breweries**

Located on an alleyway that's rich in ambiance, this shopping center is home to eight eateries that serve a range of cuisine, including sushi and deep-fried skewers. At Fushimi Sake Village you can taste sakes from 18 Fushimi breweries.

Fushimi Sake Village

Address: 115 Navamachi to 82-2 Hiranocho, Fushimi-ku Hours: 11:00 am to 10:00 pm Closed: Open year-round MAP ▶ B-3





A Fushimi Sake Shop

Address: 141 Nayamachi Fushimi-ku Hours: 11:00 am to 8:00 pm Closed: Open year-round MAP ► C-3

This sake shop offers sakes from 18 Fushimi breweries. You can also find limitededition sake sold by volume.

sake utensils, and foods that pair well with sake.



Sake ice cream

Taste sake and sweets made with sake

This coffee and gift shop is located in the former head office of Gekkeikan, which was built during the Taisho period. In the coffee shop, you can sample a tasting menu of sake brewed in Fushimi, cold-brewed coffee prepared with famous Fushimi spring water, and sweets made with sake.

B Fushimi Yume Hyakushu

Address: 247 Minamihamacho, Fushimi-ku Hours: 10:30 am to 5:00 pm Closed: Mondays MAP ► C-3

Drink it, buy it! Drink your fill of Fushimi sake

This long-running sake shop in the Fushimi Otesuji Shopping Arcade sells sake from 18 Fushimi breweries. Purchase sake from a diverse selection that consists primarily of ginjo- and daiginjo-style sakes. You can also taste sakes at the shop's bar counter.

Ginjo Shubo Aburacho

Address: 780 Higashiotecho, Fushimi-ku Hours: 10:00 am to 8:00 pm Closed: Tuesdays and first and third Wednesday of each month MAP▶B-3

> Sake tasting set 3 types, from ¥680







Gourmet restaurants and shops offering unique Fushimi flavors and products

Fushimi's high-quality spring water is used also to prepare delicious cuisine. At these restaurants, you can sample Fushimi sakes paired with food or experience sake as a sweet confection. Look no further for a collection of unique Fushimi gourmet offerings.

Sample housemade amazake

This shop serves delicious drinks featuring freshly brewed amazake, a sweet drink made by fermenting rice (non-alcohol). Items like amazake smoothies made with fruit shipped straight from the orchard and amazake lattes are available for takeout.

AMAZAKE HOUSE

Address: 271-1 Kurumamachi, Fushimi-ku Hours: 11:00 am to 5:00 pm Closed: Tuesdays and Wednesdays MAP ► C-3



Enjoy junmaiginjo-style sake from Fushimi and fragrant handmade soba noodles

This shop serves soba noodles made from 20% wheat flour and 80% buckwheat flour at a stone mill. You'll also find a selection of à la carte dishes made with unique Kyoto seasonal ingredients.

Kyo no Shiki

Address: 271-4 Kurumamachi, Fushimi-ku, Hours: 11:30 am to 3:00 pm, 5:30 pm to 8:30 pm (Tuesdays, 11:30 am to 3:00 pm) Closed: Wednesdays and the third Tuesday of each month MAP ► C-3



Mitarashi dumplings, ¥140 each Daigo no Hana cheesecake, ¥140 each

Feast on sweets made with local ingredients

Enjoy Japanese- and Western-style sweets with a unique Fushimi twist, including cheesecake made with sake lees and mitarashi dumplings featuring sauce made with junmaidaiginjo-style sake.

Fushimi Kagura **Main Store**

Address: 33 Kamiahurakakecho Fushimi-ku Hours: 10:00 am to 5:00 pm Closed: Mondays MAP ► C-3

Amazake smoothies (Banana, blueberry) ¥600 each



Enjoy soup stock dishes made by a kelp company founded more than 100 years ago

This restaurant serves dishes made with carefully prepared soup stocks. One popular lunch set features a rice ball served in kelp soup stock. You can also sample Fushimi sake with some 20 homemade side dishes



Address: 4-52 Minamishinchi, Fushimi-ku Hours: Dining, 6:00 pm to 10:00 pm (Saturdays, Sundays, and public holidays, 12:00 pm to 10:00 pm) Sales: 10:00 am to 7:00 pm Closed: Mondays MAP ▶ C-3



Rice ball in kelp soup stock lunch set, ¥1,000 (Available at lunch on Saturdays and Sundays

Get the kind of finely crafted sake utensils you can only find in a community of sake breweries

This gallery shop features primarily sake cups, glasses, and other sake-related utensils. In addition to monthly solo and planned exhibits, the shop sells one-of-akind sake utensils made by artists from around Japan

Toyoda Vessels for Sake

Address: 190 Kamiaburakakecho, Fushimi-ku Hours: 11:00 am to 7:00 pm Closed: Mondays and irregularly as scheduled MAP ► C-4

Sake utensils From ¥11.000

Choice Sake Recommendations from Breweries

This section introduces one recommended sake from each of the 19 breweries that belong to the Fushimi Sake Brewers Association.

Total of 19 sakes

Sake of Fushimi

This mark indicates the sake in question can be bought at the brewery or at a shop operated by the brewery. Brewery products can be purchased at shops listed on page 6. Fushimi Sake Shop B Fushimi Yume

Hyakushu

Aburacho





(Japanese)

Tokusen Junmaiginjo Kizakura

This junmaiginjo-style sake is made with Yamadanishiki and Omachi brewers' rice and Fushimi spring water. This superb sake features a robust ginjo aroma along with rich, savory flavor and smooth taste



Tomio Junmaidaiginjo Yamadanishiki 49

This junmaidaiginjo-style sake is painstakingly made using only Yamadanishiki brewers' rice. Produced in limited quantities, it features a fresh flavor since it's heat-treated just once.

Address: 370-6 Murakamicho,

Fushimi-ku MAP▶B-3



Kyohime Yamadanishiki Daiginjo Takumi

This daiginjo-style sake is made with 100% Yamadanishiki brewers' rice. Somewhat dry, it offers a mild ginjo aroma and rich flavor. It goes well with food and is an ideal sake to serve with



Kyohime Shuzo Co., Ltd.

Address: 368-1 Yamazakicho, Fushimi-ku MAP▶C-3

Kinshi Masamune Junmaishu Migaki 60

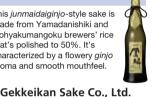
This junmaishu-style sake is made from rice that's polished to 60% polishing. Characterized by soft mouthfeel and the sweet flavor of rice, it can be enjoyed in a variety of ways, whether served hot or cold



Horin Junmai Daiginjo

This junmaidaiginjo-style sake is made from Yamadanishiki and Gohyakumangoku brewers' rice that's polished to 50%. It's characterized by a flowery ginio aroma and smooth mouthfeel.

Address: 247 Minamihamacho, Fushimi-ku



⋒ A B C

A B C

Eikun Junmaiginjo Kotosennen

This junmaiginjo-style sake is brewed using Iwai brewers' rice grown in Kvoto and polished to 55%. It offers an outstanding balance of flavors with a crisp finish and pleasant degree of dryness



Saito Shuzo Co., Ltd. Address: 105 Yokooji-misuyamashiroyashikicho, Fushimi-ku MAP▶C-2

Junmaiginjo Karaku

This junmaiginjo-style sake features an excellent blend of savory and acidic flavors, making it easy to pair with a broad range of foods when served with meals. Enjoy chilled, at room temperature, or hot.

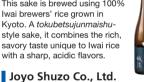


Shoutoku Shuzo Co., Ltd. Address: 16 Butaicho, Fushimi-ku

MAP▶A-3 ABC

Joyo Tokubetsu Junmaishu 60

This sake is brewed using 100% Iwai brewers' rice grown in Kyoto. A tokubetsujunmaishustyle sake, it combines the rich, savory taste unique to Iwai rice



Address: 34-1 Kubono, Nashima, Joyo MAP▶D-1

A B C

Tokubetsu Junmaishu Konteki

Tokusen Shochikubai Junmaidaiginjo

MAP ► C-3

 $M\Delta P \triangleright \Delta - 1$

Sookuu Junmaishu

This classic Sookuu offering is

brewers' rice grown in Nagano

Prefecture and polished to 60%.

It combines the savory flavor of

rice followed by a light, clean

made using Miyamanishiki

Miyamanishiki

This junmaidaiginjo-style sake is made from rice that's been polished to 45%. Its luxurious flavor includes a fruity aroma that evokes apples and a pleasingly refreshing and crisp aftertaste

TAKARA SHUZO CO., LTD.

Address: 609 Takenakacho, Fushimi-ku



Junmaidaiginjo Kokoronomiyako

This sake uses a scene from the Tale of Genii picture scroll on its label. lt's a junmaidaiginjo-style sake brewed using only Iwai brewer's rice grown in Kyoto. It features gentle mouthfeel and can be enjoyed either chilled or slightly warmed.



TAMANOHIKARI Sake Brewing Co., Ltd.

Address: 545-2 Higashisakaimachi, ABC Fushimi-ku MAP►A-3

Keicho Fushiminosake

junmaidaiginjo-style sake is made

exclusively from Yamadanishiki

smooth mouthfeel and the

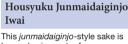
sweetness of rice in a well-

rice polished to 35%. It features

balanced combination of flavors.

Junmaidaiginjo

This premium-quality



brewed using water from Shiragikusui Spring, one of the seven great springs of Fushimi, and Iwai brewers' rice grown in Kyoto and polished to 50%. It features a crisp, dry flavor.

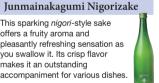


Toyosawa Honten Co., Ltd.

Address: 59 Minaminekoyacho, Fushimi-ku MAP ▶ B-2

Tsukinokatsura

This sparking nigori-style sake offers a fruity aroma and pleasantly refreshing sensation as you swallow it. Its crisp flavor makes it an outstanding accompaniment for various dishes



Masuda Tokubee Shoten Co., Ltd.

Address: 135 Shimotobaosadacho, Fushimi-ku MAP▶A-1



features the savory flavor of rice. Higashiyama Sake **Brewery LLC**

spring water, and rich aroma. It

This junmaishu-style sake is

rice grown using special cultivation methods, Fushimi

brewed gradually with traditional

techniques using Yamadanishiki

Address: 223 Shioyamachi,

Junmaishu



Fujioka Shuzo Co., Ltd. Fushimi-ku MAP▶R-4

Address: 672-1 Imamachi,

aftertaste.



Heiwa Shuzo Co., Ltd.

This slightly dry sake features a

flavor. Its moderate acidity and

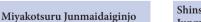
ideal accompaniment for meals.

pleasant aftertaste make it an

It features a crisp mouthfeel

mild ginjo aroma and robust

Address: 698 Higashikumicho, Fushimi-ku MAP ► A-4



ABC

Shinsei Kyotofusan Iwai Junmaidaiginjo

This junmaidaiginjo-style sake, which highlights the innate, savory flavor of rice, is made exclusively with Iwai brewers rice grown in Kyoto Prefecture. It's characterized by fruit-like refreshing and savory flavors.



Yamamoto Honke Co., Ltd.

Address: 36-1 Kamiaburakakecho, Fushimi-ku MAP ► C-3

A B C

Fushimi-ku MAP ► C-3 Momonoshizuku Tokubetsu

This tokubetsujunmaishu-style sake is made using Yamadanishiki rice. It's characterized by soft mouthfeel and a full, elegant flavor. It's delicious whether



Matsumoto Shuzo Co., Ltd. Address: 7 Yokooji-misudaikokucho,

Fushimi-ku ABC MAP ▶ B-3



brewed using exclusively Iwai brewers' rice grown in Kyoto. Fruity aromas blend with soft. savory flavors in the mouth, followed by a faint aftertaste



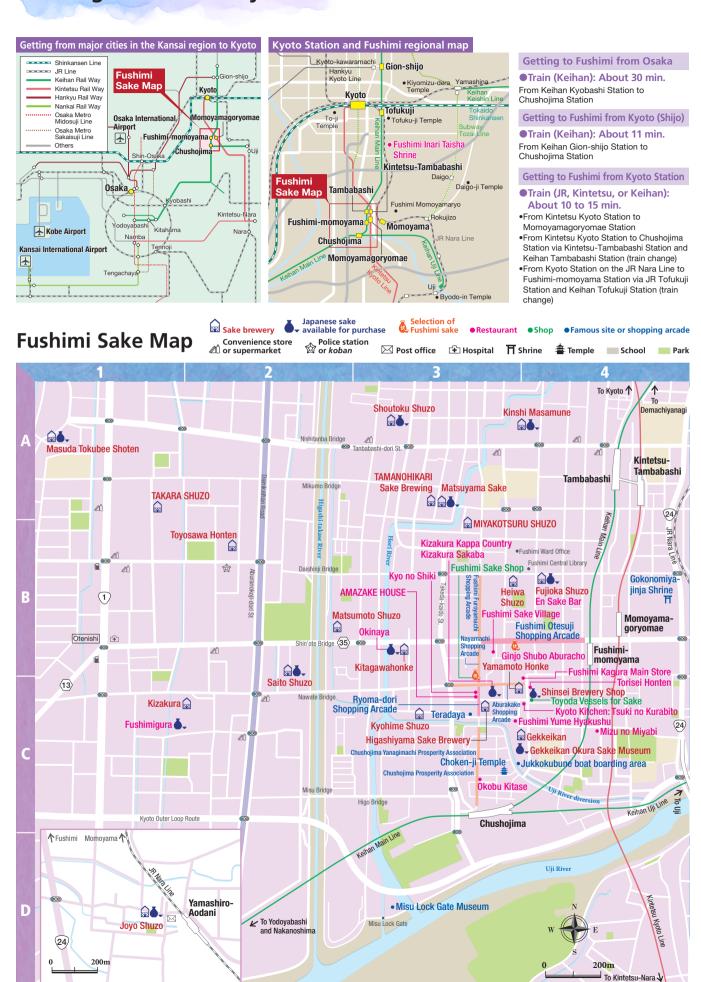
Matsuyama Sake Co., Ltd. Address: 472 Higashisakaimachi,

Fushimi-ku A B C MAP▶A-3

MIYAKOTSURU SHUZO CO., LTD.

Address: 151 Okagocho, Fushimi-ku MAP▶B-3 ABC

Getting to Fushimi, Kyoto



Unmarked breweries may not be open to the public. Please check in advance.

Prices in this pamphlet include tax. 'This pamphlet was published using subsidies from a program that helps companies export Japanese sake overseas. 'The information in this pamphlet is current as of August 2023.