

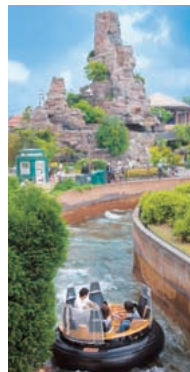
Hirakata Park, a Symbol of Our Domain, Remains Popular with Residents.



The Leader in Family-Oriented Amusement Parks

Although many amusement parks in the Kansai area have closed in recent years, Hirakata Park continues to attract more than 1 million visitors annually because it is family-oriented and cross-generational in its appeal.

The park underwent large-scale renovations in 1996 and re-emerged as an amusement facility offering both a friendly atmosphere and high refinement under its nickname "Hirapa." Since then, we have continued to enhance its charms by developing new attractions and renewing the facilities such as upgrading of circuit-style Rose Garden and the pool known as "The Boon."



Pachanga



Swimming pool



Mascot characters



Ice skating



Rose Garden

Focus

Promotion of environmental management

Promoting Environmental Management

In 2004, we became the first railway company in Japan to acquire company-wide certification of ISO 14001 registration. As part of our commitment to environmental stewardship, we have been engaged in a variety of initiatives such as participating in clean-up campaigns along our domain and recycling tickets and other materials. Going forward, we will continue to contribute to society by further emphasizing individual environmental preservation initiatives.



Environmental clean-up initiative



Certificate of registration with ISO 14001 standards for environmental management systems

Adopting Energy-Efficiency Initiatives

As one means of reducing the electric power consumption of our rail lines, we are introducing Variable Voltage/Variable Frequency (VVVF) control and energy-efficient railway cars* incorporating regenerative brakes.

In October 2008, we opened Nakanoshima Line and introduced our new 3000 Series rail cars. These new cars consume 30 percent less energy than our conventional 2200 Series rail cars.

*Our regenerative brake cars and VVVF control cars are considered energy-efficient railway cars.



New 3000 Series rail cars